



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE

(Autonomous)

NAAC accredited with 'B+' Grade

Machavaram, VIJAYAWADA - 520 004. Krishna District.

Cell : 9848251236 Ph : 0866-2430060, Fax : 0866-2441092, www.srrcvr.ac.in srrandcvr@gmail.com



DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

ENTREPRENEURSHIP DEVELOPMENT CELL

For the ACADEMIC YEAR 2017-18

Entrepreneurship Development Cell (EDC)

Introduction: The Department of Commerce has established the **EDC** - Entrepreneurship Development Cell in Academic year 2017-2018 for identifying the hidden talents of the students, in generating business ideas, make them acquire the skills and competencies required for a Business Plan, providing opportunities for experimenting them in the campus to build confidence, equip them in facing the problems and develop decision making through the activities of **EDC**

Vision:

Centre of excellence for Innovation, development of budding entrepreneurs.

Mission:

Motivate students towards entrepreneurial thinking.

Provide an ecosystem for entrepreneurship development.

Create business opportunities in the campus for experiential learning.

Objectives:

- To create awareness for building Entrepreneurial culture among students
- To develop as incubation for generating innovative ideas and products
- To conduct contests and make them identify their talents
- To develop skills and competence through training
- To inspire students to learn the process of start-up

Each person has a different level of capabilities, abilities and skills. Some are born entrepreneurs while some are made. And the similarity is of skills. Both types of businessmen have skills but the latter doesn't recognize their skills. Entrepreneur Development Programme helps them inculcate entrepreneurial skills. It is only after training that they learn these skills and ability to recognize their capabilities and start thinking about building a business.

Sometimes, people may have skills but it requires polishing and incubation. Entrepreneurship Development Programme helps the individual develop the essential skills required to run a business successfully. The main objective of the course is to impart the skills and knowledge that help in starting and running a business successfully. It helps participants in enhancing their abilities and acquiring skills necessary for fulfilling their roles and responsibilities as an entrepreneur.

Significance of Entrepreneurship Development Programme

The budding entrepreneurs are highly-educated but they lack the discipline required to start a business. The entrepreneurship development programme helps them understand the importance for the entrepreneurial discipline required to develop a sense of responsibility in them.

EDP training programme trains the aspirants to determine the objectives of their business and work individually. Understanding the objectives is very important as business starts and grows gradually by fulfilling the set objectives. The training also helps in finding the right dedicated professionals who can work towards business objectives. Achieving goals is an art that entrepreneurs develop with training.

For any budding entrepreneur, it is important to develop a wide vision about the industry they are working in and identify the competition and latest trends in it. New competitors keep entering into the industry and start a new trend. Thus, vision comes with education and training. EDP equips the entrepreneurs with apt skills required to study the market competition and how to stay ahead.

A business is a discipline and it can be run with rules and regulations. Thus, it is important to set certain rules, regulations, and procedures for running the business successfully. Entrepreneurship development programme trains them to make perfect rules and follow them.

The training program aims to enhance managerial capacities in entrepreneurs. They are captains of their organization and have to manage their business. They should be efficient in leading a team and able to motivate their team members and set examples for them to follow.

ENTREPRENEUR DEVELOPMENT CELL¹

Introduction

The Department of Commerce has established the E.D.Cell - Entrepreneurship development Cell in academic year 2017-18 for identifying the hidden talents of the students, in generating business ideas, make them acquire the skills and competencies required for a business plan, provide opportunity for experimenting them in the campus to build confidence, equip them in facing the problems and develop decision making through the activities of E.D.C.

VISION

Centre of Excellence for innovation, development of budding entrepreneurs

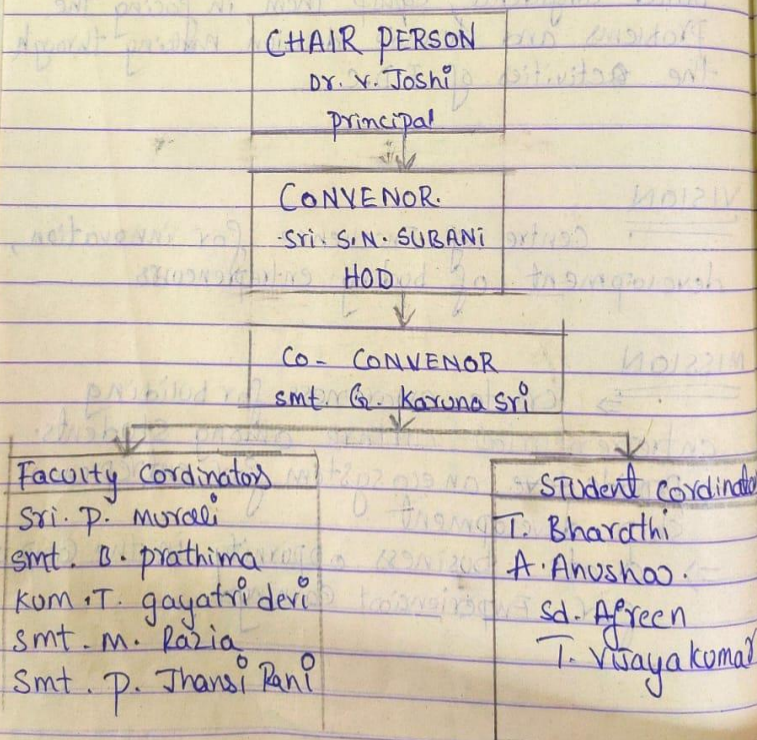
MISSION

- ⇒ Create awareness for building entrepreneurial culture among students.
- ⇒ provide ~~deve~~ an ecosystem for entrepreneurship development
- ⇒ create business opportunity in the campus for Experiential Learning.

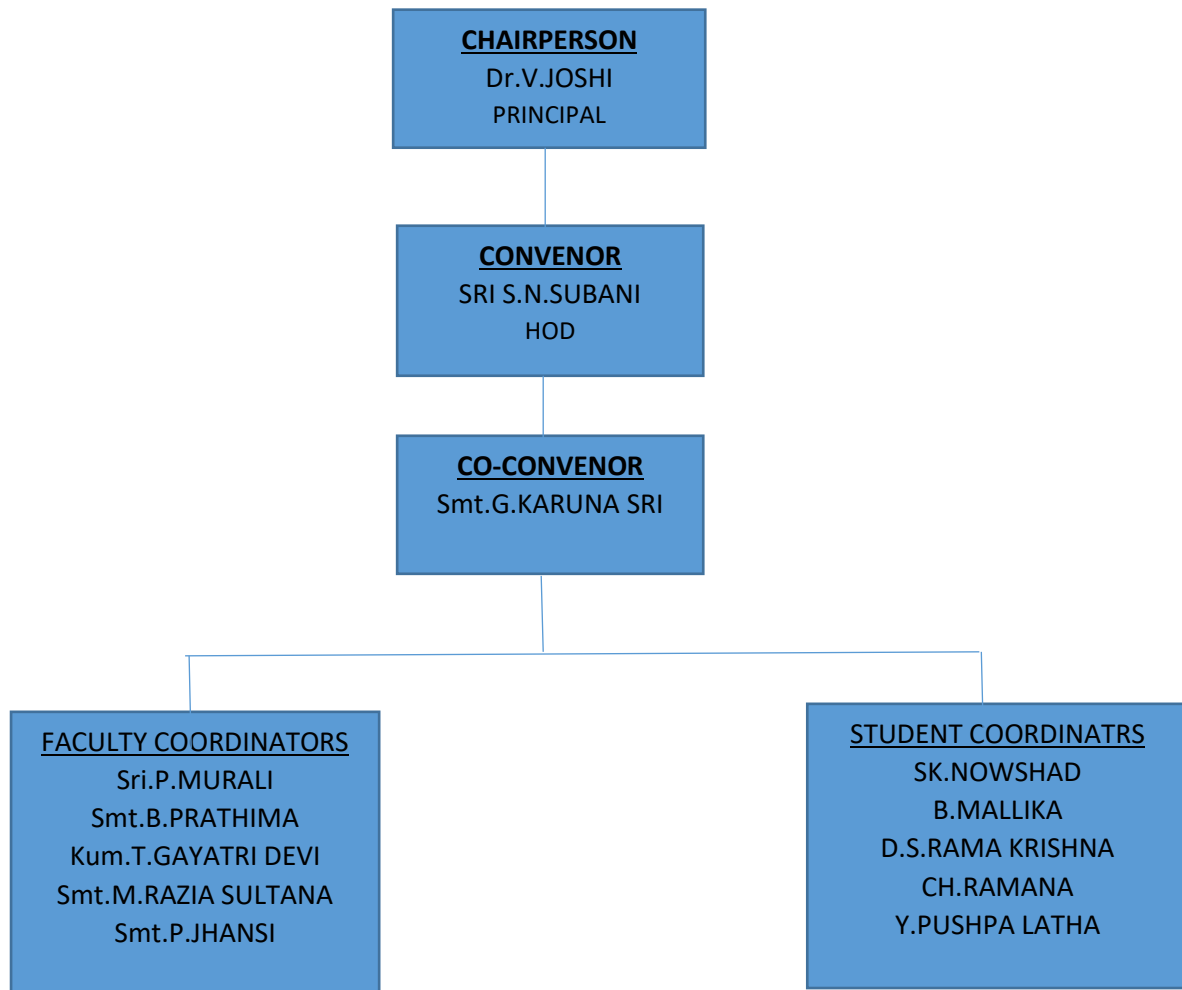
Objectives

- ★ To create awareness for solidifying entrepreneurial culture among students.
- ★ To develop as incubation for generating innovative ideas and products.
- ★ To conduct contests and make them identify these talents.
- ★ To develop skills and compliance through training.
- ★ To inspire students to learning the process of start up.

STRUCTURE



ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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Department of Commerce and Business Administration

Activity	: Awareness programme
Topic	: Entrepreneurship
Resource person	: Dr. B. Prathima, Lecturer in Commerce
Date of the programme	: 03.02.2018
Venue	: Room No 202
No. of students Attended	: 90

The objective of the programme:

We live in an age of unprecedented global and technological transformation. Today's students face an uncertain future full of complex global, social, and environmental issues. Therefore, we cannot predict exactly what our students will need to know after they graduate. Entrepreneurship-focused programs teach students crucial life skills that will help them navigate this uncertain future. Entrepreneurship education encourages creativity, innovation, and collaboration. These attributes are highly valued by the top colleges.

The remedial measures for reducing unemployment are to lay greater emphasis on the creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, and shift in emphasis from the creation of relief type of employment to the building up of durable productive assets in the country.

At the same time, it is also important to create awareness among the students about how to develop entrepreneurial skills and what opportunities are available and provided by the government to the unemployed youth. In this view, this Guest Lecture was arranged by the Department

Abstract of the activity:

In view of the above objective, the Department of Commerce arranged an awareness programme on "Entrepreneurship" By Dr. B. Prathima, Lecturer in Commerce of the college.

In this session she gave orientation on concept and need of entrepreneurship development among the students. She also gives a lot of information about various schemes available to

them for entrepreneurship development. She also provides information to the students about various training centers offered on entrepreneurial skill development




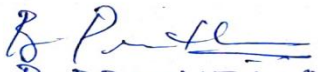
Awareness Program - Entrepreneurship

On 03/02/2018, an awareness program on entrepreneurship was conducted by ~~Dr.~~ B. Prathima for III - B.Com students. Basic concepts on entrepreneurship were discussed and various schemes of central and Government to encourage young entrepreneurs were dealt. Students were happy with the information provided.

Faculty Names & Signature

Sri S. N. Subani
Sri M. Srinivas Rao
Sri P. V. N. Murthy
Sri Siva Nagaswara Rao
Dr. B. Prathima
Smt E. Sunitha


Lecturer in Charge
Department of Commerce
SRR & CVR Govt. Degree College
VIJAYAWADA


B. PRATHIMA


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Students Signature .

1. B. Naga Pavani	31 Anurackshandakumari	61 N. NANI
2. G. Anwar	32 K. KRISHNA VANI	62 P. PANDU
3. V. Therissa	33 B. Prakash	63 M. Kedhareswari
4. P. Naga Keerthi	34 K. Sai	64 B. Hemant Kumar
5. B. Bhavani	35 A. Sri Divya	65 Ramay Rani
6. Ch. Ganesh	36 M. Vaneswari	66 T. Rajesh
7. V. Chaitanya	37 S. Swathi	67 K. Bhatnagar
8. D. Pavani Chitti	38 A. Sasikala	68 Rani
9. K. Akshaya	39 K. Vasu	69 P. Soudar
10. K. Naga Rani	40 L. Vani	70 P. Pulga
11. S. Kiran	41 G. Keerthi	71 Ramya Sri
12. A. Sri Divya	42 M. Lakshmi	72 K. Raju
13. Sunitha	43 A. Srinivas Rao	73 N. Bhaskar Reddy
14. Venkat Ramana	44 S. Panda	74 P. Hema Lakshmi
15. Manisha	45 L. Ramakrishna	75 K. Yesu Babu
16. Raj Kumar	46 K. Mahesh	76 S. Kumar
17. D. Pandu	47 B. Babu	77 Prakash
18. P. Rama Devi	48 B. Padma	78 T. Leela
19. M. Pradeep Machiraju	49 P. Swapna	79 K. Jagadish
20. Varanitha	50 V. Lavanya	80 Narcel
21. P. Raj Tejwin	51 B. Koteswarao Rao	81 V. Ravi
22. D. RUPA	52 S. Susan	82 G. Janakya
23. M. Mounika	53 K. Lavanya	83 Rehana
24. M. Ramana Rao	54 K. Keerthna	84 S. Prem Kumar
25. B. Navya	55 A. Kalyani	85 P. Pavan
26. K. Jyothi	56 A. UMA PRASAD	86 K. Sai
27. K. Navya	57 Anusha	87 Vani
28. V. Munitha	58 K. Anjali	88 K. Mahesh
29. B. Naga Raju	59 B. Anjali	89 P. Jagadeesh
30. B. Hemant Kumar	60 A. Sri Divya	90 A. Sri Divya



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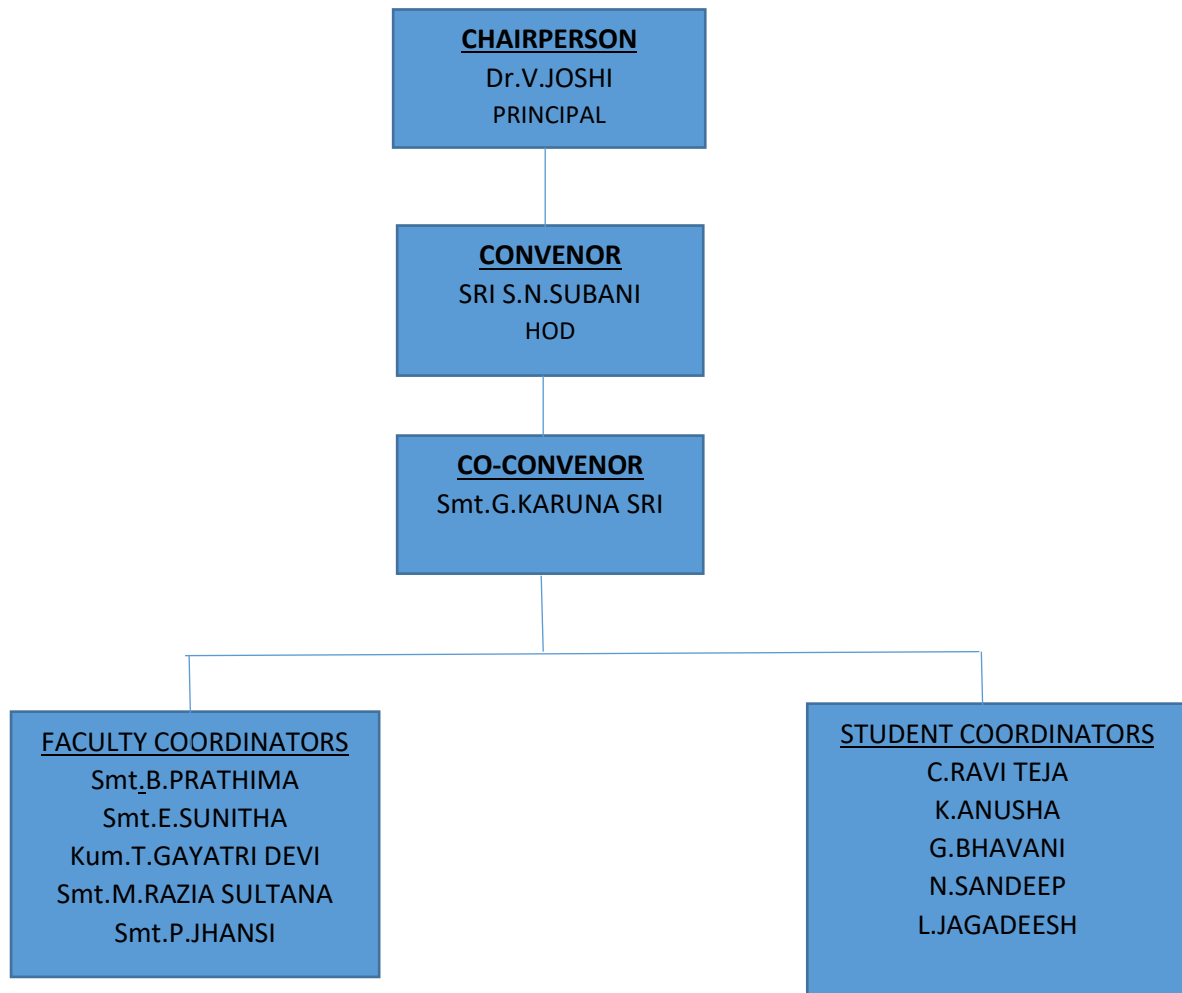
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Department of Commerce and Business Administration

2018-19

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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Department of Commerce and Business Administration

Activity	: Guest Lecture
Topic	: Entrepreneurship Development
Resource person	: Sri R.J.S. Rama Rao, Branch Manager, NSIC
Date of the programme	: 17.08.2018
Venue	: Room No 208
No. of students Attended	: 75

The objective of the programme:

We live in an age of unprecedented global and technological transformation. Today's students face an uncertain future full of complex global, social, and environmental issues. Therefore, we cannot predict exactly what our students will need to know after they graduate. Entrepreneurship-focused programs teach students crucial life skills that will help them navigate this uncertain future. Entrepreneurship education encourages creativity, innovation, and collaboration. These attributes are highly valued by the top colleges.

The remedial measures for reducing unemployment are to lay greater emphasis on the creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, and shift in emphasis from the creation of relief type of employment to the building up of durable productive assets in the country.

At the same time, it is also important to create awareness among the students about how to develop entrepreneurial skills and what opportunities are available and provided by the government to the unemployed youth. In this view, this Guest Lecture was arranged by the Department

Abstract of the activity:

In view of the above objective, the Department of Commerce arranged a Guest Lecture on "Entrepreneurship Development" By Sri. R.J.S. Rama Rao, Branch Manager, NSIC. National Small Industries Corporation (NSIC), is an ISO 9001:2015 certified Government of India Enterprise under the Ministry of Micro, Small, and Medium Enterprises (MSME). NSIC has been working to promote, aid, and foster the growth of micro, small and medium enterprises in the country. NSIC operates through a countrywide network of offices and Technical Centers in the Country. In addition, NSIC has set up a Training cum Incubation Centre managed by professional manpower.

In this Lecture, the Resource person creates awareness among the students about the importance of entrepreneurship. He inculcates a desire to become an entrepreneur among the students. He also said that the NSIC has devised a unique "Entrepreneurship Orientation Programme" (EOP). The program is specially designed for the students, who are still pursuing their studies in Schools/Colleges/Institutions and do not have any idea about Entrepreneurship.

He also creates awareness among the students for setting up of new Enterprise after completion of their studies instead of searching for jobs only. This program makes participants familiar with the role and importance of MSMEs in the Indian Economy, the process of setting up of Enterprise, preparing Project Reports, Identifying marketing possibilities as well as the issues regarding various statutory requirements such as Income Tax, VAT, etc.



GUEST LECTURE

17/8/18

Dept of Commerce organised a ~~workshop~~ guest lecture for B-Com and M-Com students on the topic: "Entrepreneurship Development" on 17/8/18. The speaker for guest lecture is "Sri. P.V.S. Rama Rao" Branch Manager, Vijayawada, NSIC. NSIC is an ISO 9001-2015 certified Govt of India Enterprise under Ministry of Micro Small and Medium Enterprises (MSME).

[Signature]
U.R. G. V. Lakshmi
Dy. - NSIC

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S.No	Name	class	Signature
1	Mouna Manne	II. B. Com (CA)	Mouna Manne
2	Deepika D	"	Deepika
3	Manasa Mundlapati	M. Com (prev)	M. Manasi
4	A. Anusha	M. Com (prev)	Anusha
5	K. Rajitha	M. Com (prev)	Rajitha
6	S. Raju Pajjesswari	M. Com (prev)	S. Raju Pajjesswari
7	B. Karthika Sanku	M. Com (prev)	B. Karthika Sanku
8	M. Karuna Vaidhyan	M. Com (P)	M. Karuna Vaidhyan
9	Y. Anusha	"	Y. Anusha
10	Ch. Saofanya	I st B. Com (Com)	Ch. Saofanya
11	Ch. Veerathi	II nd B. Com (Com)	Ch. Veerathi
12	P. Renuka	Final B. Com (A) (G.M)	P. Renuka
13	M. Sunanda Sonia	"	M. Sony
14	Ab. Ratimurisa	"	Ab. Ratimurisa
15	D. Madhuri	"	D. Madhuri
16	K. Manasa	"	K. Manasa
17	J.S.H. Sushma	M. Com Final year	Sushma
18	G. Estheria	"	Estheria
19	R. Swathi	"	Swathi
20	M. Deegasi	"	Deegasi
21	E. Prasanthi	"	Prasanthi
22	E. Heelima	"	Heelima
23	K. Ramya	"	Ramya
24	D. Teja Kumari	M. Com Final year	D. Teja
25	A. Tejaswi	M. Com 1 st yr	A. Tejaswi
26	Sk. Malika	B. Com 1 st year	Sk. Malika
27	Sk. Narsimhan	"	Sk. Narsimhan
28	SD. Farha	"	SD. Farha
29	K. Gayathri	"	Gayathri



30.		B.com (CA)	B. S. P. Latha
31.	M. prajanna	III B.com (com)	prajanna
32.	T. Suseela	IV B.com (com)	S.S.
33.	MD. JAMEEL Bhanu	II B.com (com) (T.M)	MD JAMEEL Bhanu
34.	P. Sridevi Naga Lakshmi	II B.com (Gen) T.M	P. Sridevi N. Lakshmi
35.	K. Sreethi	II B.com (Gen) T.M	K. Sreethi
36.	J. sushma	III B.com (CA)	J. S
37.	B. naga soumya	"	B. S
38.	H. Aswina	"	H. S
39.	V. Therissa	I st B.com (CA)	V. Theri
38.	K. Aswina	III B.com	K. S
39.	K. Ganapathi	II nd B.com (CA)	
40.	P. Venkateswararao	II nd m.com	P. Venkateswararao
41.	H. Narendra Babu	II M.com	H. N. S.
42.	K. Naga Prasad	II M.com	K. Naga Prasad
43.	K. Hemant	I m.com	K. Hemant
44.	B. Krishna Chaitanya	I M.com	B. Chaitanya
45.	B. Vandukondalu	I M.com	B. Vandukondalu
46.	T. Vamsi	II B.com	T. Vamsi
47.	K. Satish	I B.com (CA)	C. Satish
48.	J. Rajendra Prasad	II B.com	J. Rajendra
49.	V. Chandra Sekhara	I B.com (CA)	V. Chandra Sekhara
50.	G. Parvathi Kalyan	I B.com (CA)	G. Parvathi Kalyan
51.	T. Sonti Reddy	I B.com (CA)	T. Sonti Reddy
52.	T. Yesuvaram naidu	I B.com (CA)	T. Yesuvaram naidu
53.	G. Ashok	I B.com (CA)	G. Ashok
54.	Jotaram	I B.com (CA)	Jotaram
55.	P. Nani	II B.com (T.M)	P. Nani
56.	Sd. NASEER	II B.com (T.M)	Sd. NASEER

57. S. Eswara Rao	II nd B.com (G) T.M	S Eswara Rao
58. M. Suvashna Raju	I st B.Com E.M	M. Suvashna Raju
59. K. Nagarajanyulu	II M.com	K
60. J. Naveenkumar	II M.com	J. Naveenkumar
61. C. Suresh	III rd B.com (G) (T.M)	C. Suresh
62. B. Sandeep	III rd B.com (G) (T.M)	B. Sandeep
63. K. Vijay Kumar	III B.com (Computer)	K. Vijay Kumar
64. V. Kartheek	III B.com (Computer)	V. Kartheek
65. S. Sulaman	III B.com (Computer)	Shaik. Seelana
66. K. Pavana Lakshmi	I B.com (CA)	K. Pavana Lakshmi
67. S. Ravanthi	I B.com (CA)	S. Ravanthi
68. S. Veeralakshmi	I st B.com (CA)	S. Veeralakshmi
69. A. Lakitha Renu Sri	I st B.com (CA)	A. Lakitha
70. D. Pavani Chitti	I st B.com (CA)	D. Pavani
71. G. Aparna	I st B.com (CA)	G. Aparna
72. M. Aswini	I st B.com (CA)	M. Aswini
73. Pouthala Bhavani	I st B.com (CA)	P. Bhavani
74. P. Lakshmi Priyanka	I st B.com (CA)	P. Lakshmi Priyanka
75. S. Sireesha	I st B.com (CA)	S. Sireesha

I. S. N. SUBANI Lecturer in Commerce

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92) K. Ambika	1 st B.com (Genral) (T.M)
93) D. Sudha	2 nd B.com (Genral) (T.M)
94) M. Padma	2 nd B.com (Gen) (T.M)
95) A. Alekhya	2 nd B.com (Gen) (T.M)
96) V. Anusha	2 nd B.com (Gen) (T.M)
97) Ch. Hemalatha	1 st B.com (Computers)
98) K. Nuka Lakshmi	2 nd B.com (Comp)
99) B. Shahina	2 nd B.com (Comp)
100) M. Anesha	2 nd B.com (Gen) (T.M)
101) K. Sai Kamari	2 nd B.com (Gen) (T.M)
102) G. Hounika	1 st B.com (Gen) (T.M)
103) K. Bhargha Sri	1 st B.com (Gen) (T.M)
104) V. Anusha	1 st B.com (Gen) (T.M)
105) K. Sravanthi	1 st B.com (Gen) (T.M)
106) B. Sarvani	1 st B.com (Gen) (T.M)
107) S.K. Haseena	1 st B.com (Gen) (T.M)
108) G. Saravana Gnanu	2 nd B.com (Gen) (T.M)
109) K. Suthi	2 nd B.com (Gen) (T.M)
110) K. Padma	1 st B.com (Gen) (T.M)
111) Md. Shabana	1 st B.com (Gen) (T.M)
112) B. Bhavani	1 st B.com (Gen) (T.M)
113) K. Mourika	1 st B.com (Gen) (T.M)
114) O. Kumari	1 st B.com (Gen) (T.M)
115) P. Jothi	1 st B.com (Gen) (T.M)
116) V. Shanthi	1 st B.com (Gen) (T.M)
117) S. Manjula	1 st B.com (Gen) (T.M)
118) K. Venkateswaramma	1 st B.com (Gen) (T.M)
119) P. Sivadasya	1 st B.com (Gen) (T.M)
120) P. Sri Kanaka Durga Naga Lakshmi	1 st B.com (Gen) (T.M)

- 121) V. Hymavathi
 122) K. Bhavani
 123) M.D. Yasmeen Sultana
 124) M. Lakshmi Prasanna
 125) P. Pravema
 126) D. Deena Kumari
 127) D. Vamsi Babu
 128) M. Nagaraju

- Ist Bcom (Computers) EM
 Ist Bcom (General) EM
 Ist Bcom (General) EM
 Ist Bcom (General) EM
 Ist B-com (COMPUTERS) EM
 Ist B-com (Computers) EM
 IInd B.A (E.P.T) EM
 IInd M.A

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**DEPARTMENT OF
COMMERCE**



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Department of Commerce and Business Administration

BUSINESS QUIZ- 2020

Now a day's careers and consciousness about Trade are essential for Commerce students. Keeping this in view the Department of Commerce and Management has conducted 'BUSINESS QUIZ' to the Commerce students of the college hosted by the students of BBA under the support and encouragement of the esteemed Principal of the college Dr. Velaga Joshi, guidance made by the in-charge of the Department Mr. S.N.Subaani and fabulous support extended by the faculty of the Department. The entire programme was designed and initiated by Mrs. G.Karuna Sri, Lecturer in Commerce through power point presentation.

The main focus of the Quiz programme is entitled to ventilate the students about outside Business phenomena. Keeping this In the view we have designed the programme to know the information of various areas of Business which is mostfunctional in Nature.

The competition was conducted at College level on 04-09-2018. The participants are grouped in to FIVE and named as WIPRO, HDFC, APPLE, INFOSYS and GOOGLE, for a change. Each team consists of THREE members.

The Quiz programme goes on THREE Rounds:

ROUND- I: This round was named as "PERSONS & PRODUCTS" In this Round the questions were posed on names of *CEOs, Managing Directors ,Founders and Brand Ambassadors* belongs to different companies of Indian Markets and various produces . The round contains 30 questions and each one carries 10 marks and pass on question brings 5 marks. soon after the round the team of the least scorer will be eliminated.

ROUND -II: Is named as *LOGO,s & PUNCH LINES(TAGLINES)*. In this round the logos and taglines of various leading companies and products. The round comprises of 25 questions. Marks remain the same as mentioned above and in the end of the round least scorer will be eliminated.

ROUND -III: This round is an Audio visual round comprises of the photographs of top Indian business personalities and commercial ads. In this round 12 photo pics and 12 commercial ads of different products are displayed to the participants.

For this competition Five groups are participated from III B.COM (EM)), III B.com(TM) , IIIB.com (TAX) ,II B.com (COMP) and III BBA.

The programme was processed as under:



Guest invitation on to the dias by G. Karuna sri , Lecturer in commerce



PRAYER SONG BY STUDENTS AND FACULTY



Opening Remarks of the programme given by the honorable Principal of the College



Mr. P.V.N.Murthy, in-charge of Commerce department Addressing thegather on the programme



Mr. P. Murali , Senior Faculty of the Department Addressing the studentsand participants



Mr. Ramohan, coordinator of IAS Study Circle SRR&CVR Govt College
Message by Mr.Ram Mohan IAS Study Circle



Dip system was followed to allot the places and team names



Participants with their Group Names



Asking questions by Quiz Master

Time for Prize Distribution:



Principal Dr. Velaga Joshi and the Department of Commerce with Winners of the Quiz Programme



Principal Dr. Velaga Joshi and the Department of Commerce with Runners of the Quiz Programme



Consolation prize



Principal with all the Winners, runners and consolation prize holders



The Department of Commerce & Management with the winners and runners

Conclusion: Students participated in the programme with bubbling enthusiasm and unshakable faith and confidence. Not only the faculty of commerce, even other departments such as computers and JKC mentors have extended their cooperation for the successful completion of the programme.

Dt: 4-09-2018.

The Department of Commerce has conducted "BUSINESS QUIZ" for all UG students [B.Com Gen TM, B.Com Gen EM, B.Com CA, B.Com TAX and BBA students] on 04-09-2018 in hall no 208 with Audio and video display. The students in the Department are segregated into 5 teams and the quiz master is Smt. G. Karuna Sri, Lecturer in Commerce. The Quiz has been conducted from 10:45 AM to 1:00 PM. The principal has inaugurated the Business Quiz.

Signatures of the staff
Attended.

[Signature] 4.9.18

1. P. V. N. Murthy

2. M. S. Reddy

3. D. Murthy

4. *[Signature]*

5. B. Pruthi

6. *[Signature]*7. *[Signature]*8. *[Signature]*

12. R. Basanthi

13. M. V. A. Srinivas

14. Rajya Sultana

[Signature]

K. Pusuna

Name	Class	Signature
1. Suresh	IIIrd B.Com (CA)	Suresh
2. Ch. Vamshi	III B.Com (CA)	Ch. Vamshi
3. K. Vinod	III B.Com (CA)	K. Vinod
4. P. Dhar	III B.Com (CA)	P. Dhar
5. P. Thirupath Sai	III B.Com (CA)	P. Thirupath Sai
6. P. Vagdeve	III B.Com (CA)	P. Vagdeve
7. G. Madhavi	"	G. Madhavi
8. U. Varalakshmi	"	U. Varalakshmi
9. A. Ranjani	"	A. Ranjani
10. G. Srilakshmi	"	G. Srilakshmi
11. Ch. Devi	"	Ch. Devi
12. B. Srilatha	"	B. Srilatha
13. M. Prasadanna	"	M. Prasadanna
14. T. Susheela	"	T. Susheela
15. D. Rujesh Kumar	"	
16. K. Shorath Kumar	II nd B.Com (C.A)	Shorath
17. K. V. Prasad	"	K. V. Prasad
18. P. Pavan Kalyan	"	P. P. Kalyan
19. K. Silar Babu	"	Sk. Silar Babu
20. T. Sai Gopi	"	T. Sai Gopi
21. Sk. Yasin Basha	"	Sk. Yasin Basha
22. A. Siddiq Ahmed	"	A. S. Ahmed
23. G. BHAVANI	3 rd B.Com (G) T.M	G. Bhavani
24. D. Madhuri	3 rd B.Com (G) T.M	D. Madhuri
25. P. Lakshmi Penuri	"	P. Lakshmi Penuri
26. Ab. Rahimunnisa	"	Ab. Rahimunnisa
27. N. Mamatha	"	N. Mamatha
28. M. Sunandhini	"	M. Sunandhini
29. V. Sila	"	V. Sila

30) G. Gopi	3 rd B.com (G) 9.M	G. Gopi
31) N. Sandeep	"	N. Sandeep
32) V. Rajagopal	"	V. Rajagopal
33) K. Pavan Kalyan	"	K. Pavan Kalyan
34) P. Mahima Raju	"	P. Mahima Raju
35) K. Vamsi	"	K. Vamsi
36) J. Satish	"	J. Satish
37) P. Raghav	II B.com General (EIT)	P. Raghav
38) M. Akhil	I B.com (G) T.M	M. Akhil
39) K. Sumanth	II B.com	K. Sumanth
40) G. Ravi Kumar	II B.com	G. Ravi Kumar
41) S. Arun	III BBA	S. Arun
42) Ali Akbar Baig	"	Ali Akbar Baig
43) Pavan Sai	"	Pavan Sai
44) B. Poojitha Sai	"	B. Poojitha Sai
45) K. Karan Paul	"	K. Karan Paul
46) G. Satya Anantha Lakshmi	"	G. Satya Anantha Lakshmi
47) G. Prasanthi	"	G. Prasanthi
48) B. Bhuvanmi	"	B. Bhuvanmi
49) V. Divya sr.	II BBA	V. Divya sr.
50) H. Naga Gowri	II BBA	H. Naga Gowri
51) P. Lavanya	"	P. Lavanya
52) Anshwar Bashe	"	Anshwar Bashe
53) P. Sharvin Khan	"	P. Sharvin Khan
54) S. Aday	"	S. Aday
55) K. Karan	"	K. Karan
56) K. Jayam	"	K. Jayam
57) A. Zharuhissa	"	A. Zharuhissa
58) P. Jayawanth	"	P. Jayawanth

59	Ashishail	IBBA	A. Ashishail
60	Aditya	"	Aditya
61	Kreeshnu Radu	"	Kreeshnu Radu
62	Lakshish	"	Lakshish
63	Harka Priya	"	Harka
64	Dhana Laxmi	"	D. Laxmi
65	R. Bhargavi	"	Bhargavi
66	Surendra	"	Surendra
67	Sruithi	"	Sruithi
68	B. Hari Babu	"	B. Hari Babu
69	Venkat	"	Venkat
70	Basheer	"	Basheer
71	Nizam	"	Nizam
72	E. Zam	"	E. Zam
73	Vijay Kumar	"	Vijay Kumar
74	Rahit	"	Rahit
75	S. Maabv.	III (B.com TAD)	S. Maabv.
76	A. Venkata Narendra	"	A. Venkata Narendra
77	P. Sushil Kumar	"	P. Sushil Kumar
78	N. Raju	"	N. Raju
79	B. Vireeth	"	B. Vireeth
80	L. Jagadeesh	"	L. Jagadeesh
81	M. Mohan Krish	"	M. Mohan Krish
82	P. Jeeprash	"	P. Jeeprash
83	W. Aparna	"	W. Aparna
84	K. Vandana	"	K. Vandana
85	S. Harish	"	S. Harish
86			

59	Ashishail	IBBA	A. Ashishail
60	Aditya	"	Aditya
61	Kreeshnu Radu	"	Kreeshnu Radu
62	Lakshish	"	Lakshish
63	Harka Priya	"	Harka
64	Dhana Laxmi	"	D. Laxmi
65	R. Bhargavi	"	Bhargavi
66	Surendra	"	Surendra
67	Sruithi	"	Sruithi
68	B. Hari Babu	"	B. Hari Babu
69	Venkat	"	Venkat
70	Basheer	"	Basheer
71	Nizam	"	Nizam
72	E. Zam	"	E. Zam
73	Vijay Kumar	"	Vijay Kumar
74	Rahit	"	Rahit
75	S. Maabv.	III (B. com TAD)	S. Maabv.
76	A. Venkata Narendra	"	A. Venkata Narendra
77	P. Sushil Kumar	"	P. Sushil Kumar
78	N. Raju	"	N. Raju
79	B. Vireeth	"	B. Vireeth
80	L. Jagadeesh	"	L. Jagadeesh
81	M. Mohan Krish	"	M. Mohan Krish
82	P. Jeeprash	"	P. Jeeprash
83	W. Aparna	"	W. Aparna
84	K. Vandana	"	K. Vandana
85	S. Harish	"	S. Harish
86			



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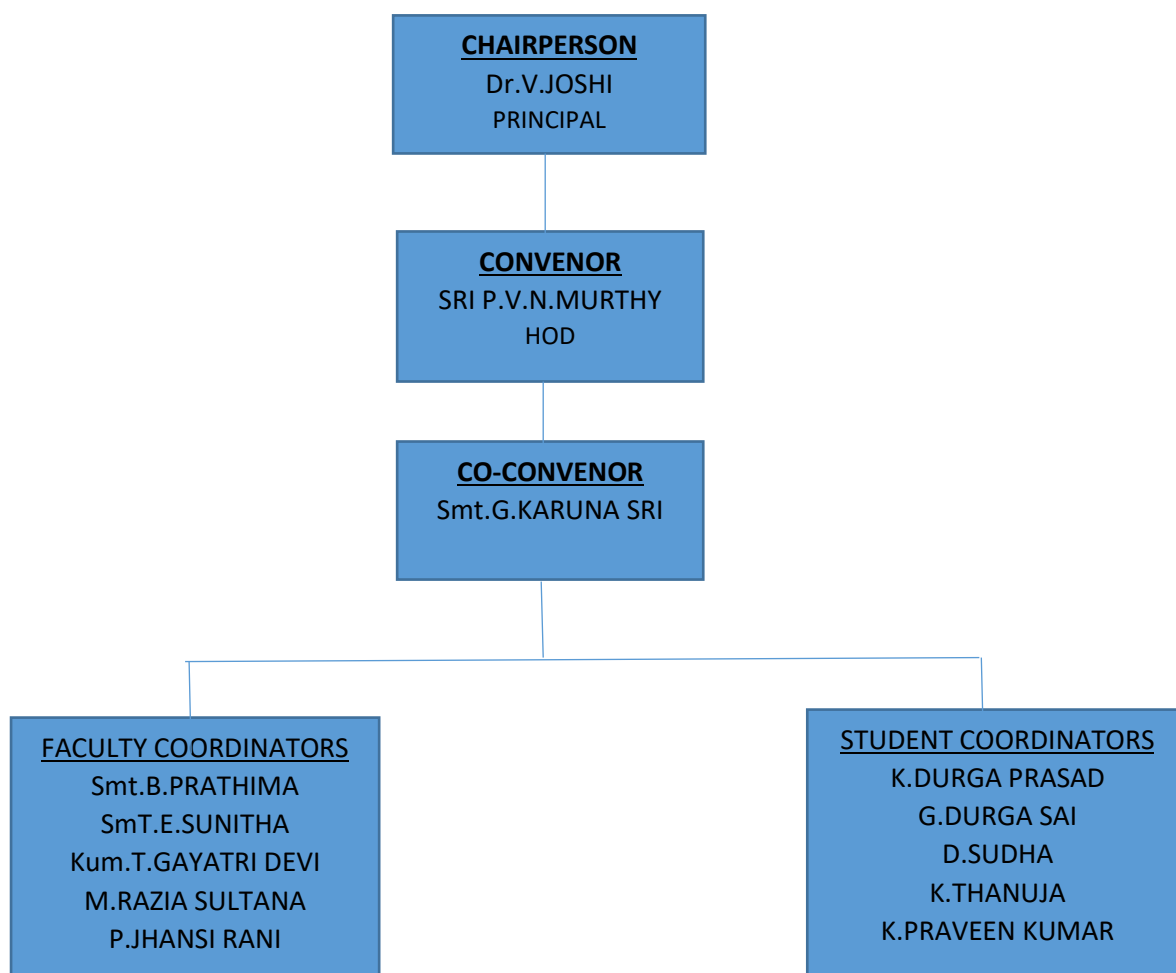
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Department of Commerce and Business Administration

2019-2020

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on SEMINAR Programme

Activity	: Student centric Seminar
Topic	: Need for Entrepreneurship Development In India
Resource Persons	: Final year Students
Date of the programme	: 05-12-2019
Place of the program	: Room No-311

Objective of the programme:

Nowadays, the market is very much demanding and to come across this issue regarding the level of higher education not meeting the industry expectation. To bridge this gap and equip the students of current generation with new-age technologies, seminars play an imperative role. Ensuring a proper flow of knowledge Seminars assist in passionate interaction and active participation boosting the skills and expertise of students. Importance of seminars for students is often acknowledged as a prime concern. Keeping in mind the importance of seminars for students and the benefits of workshops for students, seminars and workshops are an innovative and welcomed step towards modern education. Nowadays seminars in colleges are encouraged, recognizing the importance of seminars for students at an early age.

Entrepreneurs play a very important role in the process of nation-building, especially in a developing country like India. entrepreneurs start many entrepreneurial ventures which in turn hire many people thereby giving them employment, livelihood and vocational opportunities. These people earn money in the form of salaries, wages, stipends, etc. Also, entrepreneurs borrow money from banks, shareholders, investors, etc. who earn interest, dividends, profits, etc. All this money is indirectly used in the economic development of the nation. Thus entrepreneurs facilitate the economic development of the nations. and economic development is a very important component of nation-building.

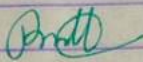
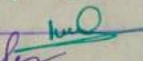
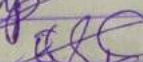
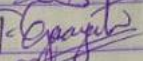
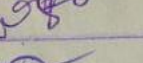
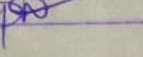
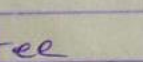


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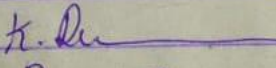
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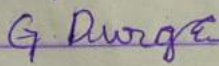
A Student seminar is conducted on 05/12/2019 by Entrepreneurship development Cell of Department of Commerce in Room No-311. Topic discussed by student in Seminar is "Need for Entrepreneurship Development in India".

Committee members .

1. P.V.N murthy 
2. G. Karunasri 
3. B. Prathima 
4. E. Suneelha 
5. T. Gayatri 
6. Rasia 
7. P. Jhansilini 

Student Committee

K. Durga Prasad. 

G. Durga Sai. 

D. Sudha

K. Shanuja

K. Praveen Kumar

D. Sudha

K. Tanuja

K. Praveen Kumar

ed on 05/12/2014
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ic discussed
for Entrepreneur

Sl	Name	Class	Signature
1.	N. Anjali	B.com	N. Anjali
2.	C. Mouni	B.com	Handwritten
3.	H. Nethima	B.Sc (Comp)	Nethima
4.	H. Ramya	B.com	Handwritten
5.	Ch. Sneetha	B.com	Ch. Sneetha
6.	S. Jhansi	B.com (Gen)	S. Jhansi
7.	Y. Durga Bhavani	B.Com (Gen)	Y. Durga
8.	N. Krupa	"	N. Krupa
9.	M. Aruna	B.com (Comp)	M. Aruna
10.	Y. Jency	B.com (Gen)	Y. Jency
11.	K. Veena Sree	B.com (Gen)	K. Veena Sree
12.	K. Malathi	B.com (Gen)	K. Malathi
13.	T. Praveen Kumar	B.com (Gen)	T. Praveen
14.	V. Ravi	B.com (Gen)	V. Ravi
15.	G. Rohit Kumar	B.com (Gen)	Rohit K.
16.	B. Sai Teja	B.com (Gen)	Sai Teja B.
17.	S.K. Subhan	B.com (Gen)	S. Subhan
18.	S. Sri Krishna	B.com (Gen)	S. Sri Krishna
19.	B. Praeindra	B.com (Gen)	B. Praeindra
20.	V. Nagai Sai Teja	B.com (Gen)	V. Nagai Sai Teja
21.	G. Laksh	B.com (Gen)	Handwritten
22.	Vishnu	B.com (CA) C'sec	Vishnu
23.	T. Jaga Prathu Raju	B.com (CA) C'sec	Handwritten
24.	T. Sivain	B.com (CA) C'sec	T. Sivain
25.	U. Venu	B.com (CA) C'sec	U. Venu
26.	T. Madho Sudhan	B.com (CA) C'sec	T. Madho
27.	V. Sujith Raju	B.com (CA) C'sec	Sujith Raju
28.	T. Sai furor	B.com (CA) C'sec	T. Sai furor
29.	V. Ramachandra Babunait	B.com (CA) C'sec	V. Ram chandra
30.	V. Sai Kiran	B.com (CA) C'sec	V. Sai Kiran
31.	V. Deepak	B.com (CA) C'sec	V. Deepak

ndha
Tanya
Sreen Kumar

32	V. Surendra	B.com O.A. 'd' gect	V. Surendra	
33	Sk. Malik	B.com C.A. 2 nd	Sk. Malik	A
34	S. MANI KANTA	B.com C.A. 2 nd	S. MANI KANTA	on success
35	S. Madhav Kumar	B.com C.A. 2 nd	S. Madhav Kumar	Entrepreneur
36	V. Tarun Teja	B.com C.A. 2 nd	V. Tarun Teja	Commerce
37	S. Malawika	B.com C.A. 2 nd	S. Malawika	business P
38	Sk. Fathima	B.com (CA) 2 nd	Sk. Fathima	
39	T. Hema Naga Latha	B.com (CA) 2 nd	T. Hema Naga Latha	
40	S. Pavanisri	B.com (CA) 2 nd	S. Pavanisri	
41	V. SUMA	B.com (CA) - C	Suma . V	Committee
42	V. Sindhu Mohana	B.com (CA) - C	V. Sindhu Mohana	
43	S. AnKitha	B.com [CA] - C	S. AnKitha	1. P. V. N
44	S. Ganga	B.com [CA] - C	S. Ganga	2. G. Karan

3. B. prat
4. E. sone
5. T. Gay
6. Rasi
7. J. Jha

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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on SEMINAR Programme

Activity	: Seminar
Topic	: Need for Entrepreneurship Development India
Resource Person	: Students
Date of the programme	: 10-02-2020
Place of the program	: Room No-208

Objective of the Activity:

Seminars improve the confidence among the individual. Students do a lot of research work to gather information and in the process they read and get to understand concepts. Students are updated with the knowledge and at the same time gain confidence about the subject. Seminars will help the students to assess themselves and improve in the areas in which they were lacking.

Abstract of the Activity

According to the above context Entrepreneurship Development Cell of Dept., of Commerce conducted a student seminar to make them familiar to the stage. On this process department encourage student to talk about success stories of renowned entrepreneurs in India.

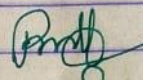


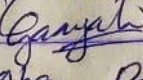

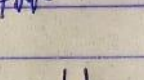
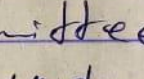
Students has participated actively in the seminar and they had shared information on various successful business personalities.



10/02/2020

A student seminar is conducted on successful business personality by entrepreneurship development cell of Dept. of Commerce. Information on successful business personalities is collected by students.

Committee members

1. P. V. N. Murthy 
2. G. Karanasi 
3. B. Prathima 
4. E. Soneetha 
5. T. Gayatri 
6. Rasia Siltaha Rouse 
7. J. Jhanika 

Student Committee

- | | |
|------------------|------------------|
| K. Durga Prasad | K. Duru |
| G. Durga Sai | G. Durgasai |
| D. Sadha | D. Swaha |
| K. Thanuja | K. Thanu |
| K. Praveen Kumar | K. Preveen Kumar |

SL	Name	Class	Signature
1	G. Venu	B.com(C.A) c/sec	G. Venu
2	T. Madhu Sudhan	B.com(CA) c/sec	T. Madhu
3	V. Rama chandra Patu naik	B.com(C.A) c-sec	V. Rama chandra
4	T. Naga Bihari Raju	B.com(C.A) c/sec	T. Naga Bihari
5	T. Sai Kumar	B.com(CA) sec	T. Sai Kumar
6	V. Vishnu	B.com(CA) c-section	V. Vishnu
7	Susith Raju	B.com(CA) c-section	Susith Raju
8	V. Sai Kisan	B.com(CA) c-section	V. Sai Kisan
9	V. SURENDR	B.com(CA) c-sec	V. SURENDR
10	V. Deepak	B.com(CA) c-sec	V. Deepak
11	SK. Malik	B.com(C.A) c'	SK. Malik
12	S. MANI KANTA	B.com(CA) c'	S. MANI KANTA
13	S. madhav Kumar	B.com(CA) c'	S. madhav Kumar
14	V. Tarun Teja	B.com(CA) c'	V. Tarun Teja
15	S. Malawika	B.com(CA) c'	S. Malawika
16	Sk. Fatima	B.com(CA) c'	Sk. Fatima
17	T. Hema Nagalatha	B.com(CA) c'	T. Hema Nagalatha
18	S. Pavanisri	B.com(CA) c'	S. Pavanisri
19	V. SUMA	B.com(CA) - c	V. SUMA
20	Sheik. Ajiunnisa	B.com(CA) - c	Sheik. Ajiunnisa
21	V. Sindhu Mohana	B.com(CA) - c	V. Sindhu Mohana
22	S. Ankitha	B.com(CA) - c	S. Ankitha
23	S. Ganga	B.com(CA) - c	S. Ganga
24	N. Likhitha Sri	B.com(C.A)	N. Likhitha Sri
25	K.V.D Manikanta	B.com(CA)	K.V.D Manikanta
26	K. Priyanka	B.com(C.A)	K. Priyanka
27	B. Lehari	B.com(C.A)	B. Lehari
28	K. Purnima	B.com(C.A)	K. Purnima
29	K. Ravi	B.com(C.A)	K. Ravi
30	T. Kusumadasu	B.com(C.A)	T. Kusumadasu
31	J. Rana	B.com(C.A)	J. Rana

32	P.M. Sam
33	K. Tejaji
34	K. Nagesh
35	KA. Rana
36	J. Pawan
37	R. Jadahe
38	m. Jadeshi
39	K. K. S
40	N. Santosh
41	K. UDAY K
42	K. Rajeev
43	m. Raj Ra

32	M. Sam	B.Com(CA)	M. Sam
33	K. Jyotirmoi	B.Com(CA)	K. Jyotirmoi
34	K. Nagarajan	B.Com(CA)	K. Nagarajan
35	M. Ramesh	B.Com(CA)	M. Ramesh
36	J. Pawan	B.Com(CA)	J. Pawan
37	K. Jagadeesh	"	K. Jagadeesh
38	M. Jagadeesh	"	R. Jagadeesh
39	K. K. SUNNY	"	K. SUNNY
40	N. Santosh Kumar	"	N. Santosh Kumar
41	R. UDAY KIRAN	"	R. UDAY KIRAN
42	R. Rajesh	"	R. Rajesh
43	M. Rajesh Rajesh	"	M. Rajesh

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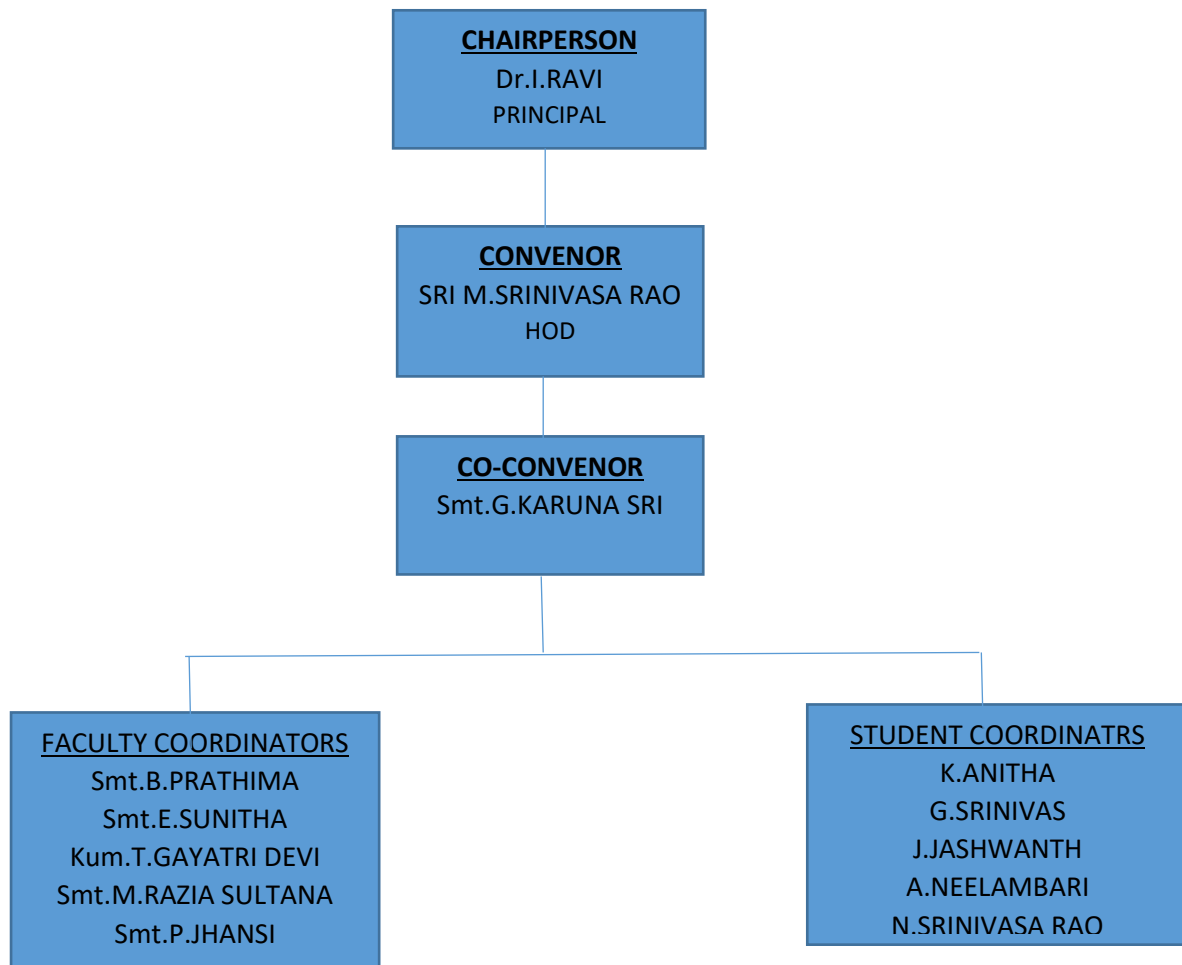
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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

2021-22

ENTRENEURESHIP DEVELOPMENT CELL MEMBERS





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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on SEMINAR Programme

Activity	: Power Point Presentation
Topic	: Contemporary Successful Business Personalities
Resource Person	: Students
Date of the programme	: 05-12-2019
Place of the program	: Room No-208

Objective of the Activity:

Due to the rapid progress in technology, there are many new ways of learning that have started. These methods attract the mind of most students. It is interesting and better than the traditional methods in many ways. These methods spark curiosity in the mind of the students. The whole process of education can sometimes feel tedious for students. The students nowadays are more friendly with tech devices. So, to make it less boring need to start innovative ways that involve technology. The effect of using PowerPoint presentations on student's learning is huge. It is well known and studies also show that the impact of pictures is more effective than text. It's easy for students to keep information in their minds if they learn things by using visual tools. A typical PowerPoint presentation contains pictures, graphs, diagrams, and bullet points. It increases the memory capacity of the mind. It also helps students remember information for a long time.

A PowerPoint presentation can enhance the intellect of students. At the same time, it helps the teachers in their teaching methods. Different fonts, visual effects, and highlighting can help students learn new information quicker.

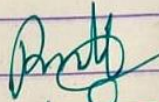
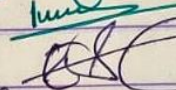
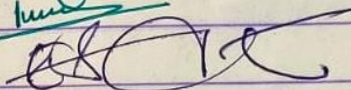
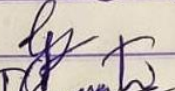
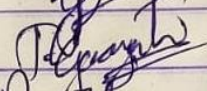
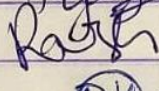
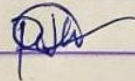
Abstract of the Activity:

Entrepreneurship Development Cell of Department of Commerce has conducted a Student Power Point Presentation session to inculcate technical presentation skills among the students. Through this activity students has presented different contemporary entrepreneurs successful stories with help of images, audios and videos of those personalities.



A student ppt seminar is conducted on _____ in Room No _____ Topic.
 "Contemporary Successful business Personalities by Entrepreneurship development Cell by dept of commerce". All PPT's are prepared by All Bcom students.

Committee members.

1. M. Srinivas Rao 
2. G. Karanadri 
3. E. Suneetha 
4. D. Prathima 
5. T. Gayatri 
6. R. Ravi 
7. P. Jhansirani 

Student Committee

- | | |
|----------------|-----------------|
| K. Anitha | K. Anitha |
| G. Srinivas | G. Srinivas |
| J. Sashwath | J. Sashwath |
| A. Neelambari | A. Neelambari |
| N. Sriniva Rao | N. Srinivas Rao |

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SLNO	Name	Class	Signature
1	A. Kosi Viswanath	B nd B.com	A. Kosi Viswanath
2	Chakravali	T nd B.com	Ch. M.
3	K. Phani	B nd B.com	K. Phani
4	S. Naseca	T nd B.com	S. Naseca
5	F. G. V. Sivasampathu	T nd B.com	Gov. Sivasampathu
6	A. Sai Kumar	T nd B.com	A. Sai Kumar
7	T. Durga Rao	B.com	T. Durga Rao
8	B. Anandh Kumar	B.com (CA)	B. Anandh Kumar
9	B. Durga Prasad	B.com (CA)	B. Durga Prasad
10	B. Ravi Babu	B.com (CA)	B. Ravi Babu
11	G. Naga Vamsi	B.com (CA)	G. Naga Vamsi
12	G. Naga Lakshmi	B.com (CA)	K. Naga Lakshmi
13	G. Aruna	B.com (CA)	G. Aruna
14	Sh. Mustafa	B.com (CA)	Sh. Mustafa
15	S. Sai Krishna	B.com (CA)	S. Sai Krishna
16	B. Durga Rao	B.com (CA)	B. Durga Rao
17	B. Manoj Kumar	B.com (CA)	B. Manoj Kumar
18	G. Sai Krishna	B.com (CA)	G. Sai Krishna
19	K. Gayatri	B.com (CA)	K. Gayatri
20	K. Vasanthi	B.com (CA)	K. Vasanthi
21	K. Vasantha Lakshmi	B.com (CA)	K. Vasantha Lakshmi
22	B. Zaphraya	B.com (CA)	B. Zaphraya
23	B. Sarvani	B.com (CA)	B. Sarvani
24	A. Jaya Sree	B.com (CA)	A. Jaya Sree
25	B. Janani	B.com (CA)	B. Janani
26	K. Rajesh	B.com (CA)	K. Rajesh
27	L. Durga Rao	B.com (CA)	L. Durga Rao
28	Z. Salman Raju	B.com (CA)	Z. Salman Raju
29	Ch. Mahesh	B.com (CA)	Ch. Mahesh
30	J. Pharendra Prasad	B.com (CA)	J. Phani
31	K. Vinay	"	K. Vinay



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE

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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on WORKSHOP AND EXHIBITION CUM SALE

Activity	: WORKSHOP AND EXHIBITION CUM SALE
Topic	: STALLS
Resource Person	: Students of various
Date of the programme	: - 20-12-2021
Place of the programme	: - SRR & CVR GDC (A)-College Campus

The objective of the Activity

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. Novel opportunities and market gaps are identified and resources are allocated to them to produce something new and useful. The need of the hour is to develop effective policies to cater to the new challenges such that the modern day problems can be solved. The workshop focuses on the basic and advanced approaches of entrepreneurial development and how it can be imbibed to the participants. The workshop aims on the skills necessary for entrepreneurship and successfully managing it. The planning, development and initiation of the innovative ventures stage wise will be inculcated to the participants. The areas covered include the foundations of entrepreneurship development along with tools and techniques for creative and innovative thinking. The important role of intellectual property along with the types will be discussed. The development of business models along with the

budget and finance issues will be taken up by the experts. Besides, research in these areas will also be part of the discussion.

QUILLING

Quilling is an art form that involves the use of strips of paper that are rolled, shaped, and glued together to create decorative designs. The paper is rolled, looped, curled, twisted, and otherwise manipulated to create shapes that make up designs to decorate greetings cards, pictures, boxes, eggs, and to make models, jewelry, mobiles, etc. Quilling starts with rolling a strip of paper into a coil and then pinching the coil into shapes that can be glued together. There are advanced techniques and different sized paper that are used to create 3D miniatures, abstract art, flowers, and portraits among many things.

Paper Quilling has gained tremendous popularity in last couple of years in India. It is something which is enjoyed by kids and adults equally. We've been contemplating about this for a while and Here are some of reasons we believe that have led to quilling winning the hearts of kids and adults alike.

1. To make beautiful cards, wall hangings, decorative showcase pices, using paper strips and beads to decorte.
2. Learn to make several pairs of shapes by adding different cloures and size paper strips.
3. Basics about quilling art.

Importance of Quilling:-

1. **Creative:-** From 2D to 3D, from a flower to a castle and from an elephant to a spaceship, Quilling is one of the most versatile creative techniques.

2. **Easy to learn and exciting enough to retain interest:-**Once get a hang of making basic quilling shapes , by keep adding layers of complexity to it to make it more exciting.It can be progress from making basic designs to more elaborate projects, depending upon skill level.
3. **Control :-** Imagination lead the way rather than specifically designed blocks or puzzles or mould -where just have to follow the steps to create the designs. With wide variety of quilling strips available easily, anyone can give a unique look to any design.
4. **A useful Skill:-** It's not just a toy for an hour of play, but also a skill for lifetime, which nowadays is being used in various professionals such as jewellery designers, advertisers, educators. Creative play is also associated with improved self-confidence, motor skills, concentration and cognitive skills.
5. **Easy on Pocket :-** Quilling tools and materials are very affordable, than the other expensive art and hobby toys-which are just one time use.

Thread Jewellery

Silk remains lustrous over a great period of time and looks extremely refined and vibrant. It is an affordable thread which helps in creating stunning jewellery pieces without breaking the bank. The thread can be manipulated and wrapped as per the basic shape of the jewellery, which makes it really versatile to be used for making jewellery. The smoothness of silk thread is amazing for jewellery unlike cotton so the wrapping stays put over the base of the jewel it.

Need for Thread Jewellery Making:-

1. Make beautiful earrings, necklaces, and bracelets using thread (or other beads) to wear, give, or sell!

2. Learn to make several pairs of earrings, bracelets, and necklaces with variations on each style.
3. Learn to create variations on these basic techniques in order to imagine and design own unique jewelry creations!
4. Basics about silk thread jewellery making
5. How to choose the base to make the silk thread beads and jewelry
6. Ear Hangings, Ear Studs, Ear Rings, Finger Rings, Necklace/Haram



Ribbon Cutting By the Principal



Unique outlet called Fish Spa by BBA students



QUILLING AND THREAD WORK BY STUDEN





CRAFTS STALLS PREPARED BY STUDENTS



DECORATIVE CRAFTS - WORK IN PROGRESS



విజయవాడ మధ్య

అన్నదానం

అజిత్ సింగ్ హగర్, న్యూస్ టుడే: సినీ హీరో సాయికుమార్ ఆది పుట్టిన రోజును పురస్కరించుకుని ఎం.ఎం.బ్రహ్మ అధ్యక్షులలో 57వ డివిజన్ న్యూరాజరాజేశ్వరి హేటర్ని దివ్యాంగుల వసతి గృహంలో అన్నదానం గురువారం నిర్వహించారు. మహిళకు కూరగాయల తోపుడు బండి అందజేశారు. చైర్మన్ మహంతి వాసు, ఆది ప్యాన్స్ ఆనోసీయే షన్ కృష్ణాజిల్లా అధ్యక్షుడు శివ, స్థానికులు గోవింద్, అని శెట్టి గోపి, మడు, శ్రీను, బాలుప్రకాష్, తదితరులున్నారు.

27న హుండీల లెక్చింపు

మాచవరం, న్యూస్ టుడే: మాచవరంలో కొలువైన స్వయంభు దాసాంజనేయస్వామి ఆలయ హుండీలను ఈ నెల 27వ తేదీన లెక్చించనున్నట్లు ఈడీ వాగినేని భవాని తెలిపారు. భక్తులు, సేవా సంస్థల ప్రతినిధుల సమక్షంలో దేవస్థానంలోని ఎనిమిది హుండీల కానుకలను లెక్చిస్తారు ఆమె పేర్కొన్నారు.

వ్యాపార నైపుణ్యం..!

ఎస్సారాలో విద్యార్థుల ప్రయోగం

మాచవరం-న్యూస్ టుడే

విద్యార్థులు ఒక్క చదువుకే పరిమితం కాకుండా.. వారిలో వ్యాపార నైపుణ్యాల పెంపొందించేలా మాచవరంలోని ఎస్సారా అండ్ సీబీఆర్ ప్రభుత్వ డిగ్రీ కళాశాల వాణిజ్య విభాగం అధ్యాపకులు ఓ ప్రయోగం చేశారు. విద్యార్థుల్లో ఆలోచనల రెకెత్తించేసి, వాటికి అనుగుణంగా క్షేత్రస్థాయిలో అనుబంధాలు చేశారు. అహార పదార్థాల తయారీ, మెహిందీ, ఫిడ్ స్టా, డ్రస్ మెటీరియల్స్, పలు రిక్రియేషన్ క్రీడలకు సంబంధించి ఇటీవల పలు స్టాల్స్ ఏర్పాటు చేశారు. టీకా, టిఫిన్ విద్యార్థులు తమ ప్రతిభతో అధ్యాపకులు, తల్లిదండ్రుల ప్రశంసలు పొందారు.

అందమైన మెహిందీ వేశా..

మాస్టర్ నువి రెడ్ కోస్, జాక్ కోస్ తో పాటు నార్మల్ కోస్ తీసుకొచ్చి స్టాల్ లో ఉంచారు. అంతర్జాలం వినయోగించి, వివిధ రకాల డిజైన్లు నేర్చుకున్నా ఆసక్తిగల విద్యార్థులకు మెహిందీ ఆకర్షణీయమైన డిజైన్ లలో మెహిందీ వేశారు. అందరూ మెచ్చుకున్నారు. ఇది కొత్త ఉత్సాహాన్నిచ్చింది. డిగ్రీ పూర్తయిన తర్వాత ఎంట్రీ చేస్తున్నా.

- **అబ్దుల్ జైనాబ్, బీబీ, తృతీయ సంవత్సరం**

చిరెన్ వకొడీ చేశా..

చిరెన్, కార్టోఫ్లవర్ (మొక్క జొన్నపిండి), శనగపిండి, బీయ్యుప్ల పిండి, కారం, ఉప్పు, గరం మాసాలను తగు పాళ్లలో కలిపాను. మూడు గంటలపాటు ఉంచిన తర్వాత కాగిన నూనెలో వేయించి చిరెన్ వకొడీ తయారు చేశా. ఘుఘు ఘుఘులతో పాటు రుచికరంగా, వేడి వేడిగా వకొడీ వేయడంలో విద్యార్థులందరూ ఆసక్తిగా తీవ్రారు. స్టాల్ వెట్టిన కొద్ది సేపటికే వకొడీ అయిపోయింది. - **వి.జి.శంకర్, టీకా, తృతీయ సంవత్సరం**

చేపల చికిత్స

అక్కరయం నుంచి బిలి గాల్లా పిష్ లేదా డాక్టర్ పి షెన్ సు తీసుకొచ్చి స్టాల్ ను ఏర్పాటు చేశారు. ఈ చేపలను ఒక టబ్ లోని నీటిలో ఉంచారు. చికిత్స అవసరమైన వారి పాదాలు టబ్ లోని నీటిలో మునిగేలా ఉంచాలి. పాదాలకు అంటిఉప్పు డష్, పగుళ్లలో ఉప్పు క్రిములను చాపలు తినడం ద్వారా రక్త ప్రసరణ బాగా పెరుగుతుంది. చేప పిల్లలు కాళ్లకు అంటిపట్టుకొని ఉండే సమయంలో ఒక కొత్త అనుబంధాలి కలుగుతుంది. దీనిని ఎక్కువ మంది వినయోగించుకున్నారు. డిగ్రీ తర్వాత ఎంట్రీ చేస్తాను.

- **డి.శ్రీమహాలక్ష్మి, బీబీ, ద్వితీయ సంవత్సరం**

'కీ' చైన్స్ తయారు చేశా

సాల్ ఏర్పాటుకు రెండు రోజుల ముందు నుంచి 'కీ' చైన్స్ తయారు చేశారు. దీనికోసం వన్ క్రీమ్ పుల్లలు సేకరించా. వీటికి వివిధ రంగులు చేశారు. చక్కని డిజైన్లతో కీ చైన్స్ తయారు చేశారు. అలాగే, సాదా చీరలపై రంగులు అద్ది, డిజైన్ చీరగా తయారు చేశారు. ఇలాంటి చాలా అరుదుగా ఉండడంతో చాలా ఆకర్షణీయంగా పలువురుని ఆకట్టుకున్నాయి. డిగ్రీ తర్వాత ఎంట్రీ చేసి వ్యాపార రంగంలో స్థిరపడతాను.

- **ఎస్.పూర్ణచంద్రిక, బీబీ, ద్వితీయ సంవత్సరం**

PRESS COVERAGE

Consumer Week Celebrations

18/12/2021

on the eve of world consumer day commerce department has celebrated consumer week. from 18/12/21 to 26/12/21 during the week entrepreneurship development cell has encourage students to open "stalls" in college campus.

committee members

- ① G. Karunasri
- ② K.Sa. Sucharitha *Suharitha*
- ③ E. Suneetha
- ④ J. Santhi *J. Sankar Rao*
- ⑤ T. Gayatri *T. Gayathri*
- ⑥ P. Jhansikini *P. Jhansikini*
- ⑦ M. Razia Sulthana *Razia*

K. Anisha	K. Anisha
G. Srinivas	G. Srinivas
J. Jashwanth	J. Jashwanth
A. Neelambari	A. Neelambari
K. Sriniva Rao	N. Srinivas Rao

SLNO	Name	Class	Signature
1	Shait. Ahamed Ali	2 nd B. Com (C)	shaitahamedali
2	V. KAVERI	1 st B. Com (C)	V. KAVERI
3	Sk. Arifa	1 st B. Com C	Sk. Arifa
4	R. Manasa	1 st B. Com (C)	R. Manasa
5	R. Seshu	1 st B. Com (C)	R. Seshu
6	S. Balaji	1 st B. Com (C)	S. Balaji
7	R. Kalyan Abir	1 st B. Com (C)	R. Kalyan
8	R. Jyothi	2 nd B. Com (C)	R. Jyothi
9	P. Lakshmi Rajagopi	1 st B. Com (C)	P. Lakshmi Rajagopi
10	V. Gopi	1 st B. Com (C)	V. Gopi
11	N. Sathish Kumar	1 st B. Com (C)	N. Sathish Kumar
12	P. Durga Prasad	1 st B. Com (C)	P. Durga Prasad
13	S. Sunya	B. Com (C)	S. Sunya
14	P. Sruthi	B. Com (AET)	P. Sruthi
15	Ch. Gowtham	B. Com (C)	Ch. Gowtham
16	J. Fawulangi	B. Com (C)	J. Fawulangi
17	K. Sujaya Sai	B. Com (C)	K. Sujaya Sai
18	M. Vamsi	B. Com (C)	M. Vamsi
19	T. Manchar	B. Com (C)	T. Manchar
20	M. Venkata Ramesh	B. Com (C)	M. Venkata Ramesh
21	A. Neha Kumar	B. Com (C)	A. Neha Kumar
22	P. Aditya	B. Com (C)	P. Aditya
23	Rajesh	B. Com (C)	Rajesh
24	M. Rishi Kumar	B. Com (C)	M. Rishi Kumar
25	K. Ajay	B. Com (C)	K. Ajay
26	V. Sanku	B. Com (C)	V. Sanku
27	A. Shakira	B. Com (AET)	A. Shakira
28	K. Durga	B. Com (C)	K. Durga
29	J. Sandhya	B. Com (C)	J. Sandhya
30	B. Sri Sakthi	B. Com (C)	B. Sri Sakthi
31	A. Abhishek	B. Com (C)	A. Abhishek

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Commid

- ① G. Karu
- ② K. S. G.
- ③ E. Sanid
- ④ J. Sandh
- ⑤ T. Gayad
- ⑥ P. Jhans
- ⑦ M. Razi
- ⑧ P. Jans
- ⑨

A. Jaya
R. Vars
B. Hari
D. Raja
Sk. D



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE (Autonomous)

NAAC accredited with 'B+' Grade

Machavaram, VIJAYAWADA - 520 004. Krishna District.

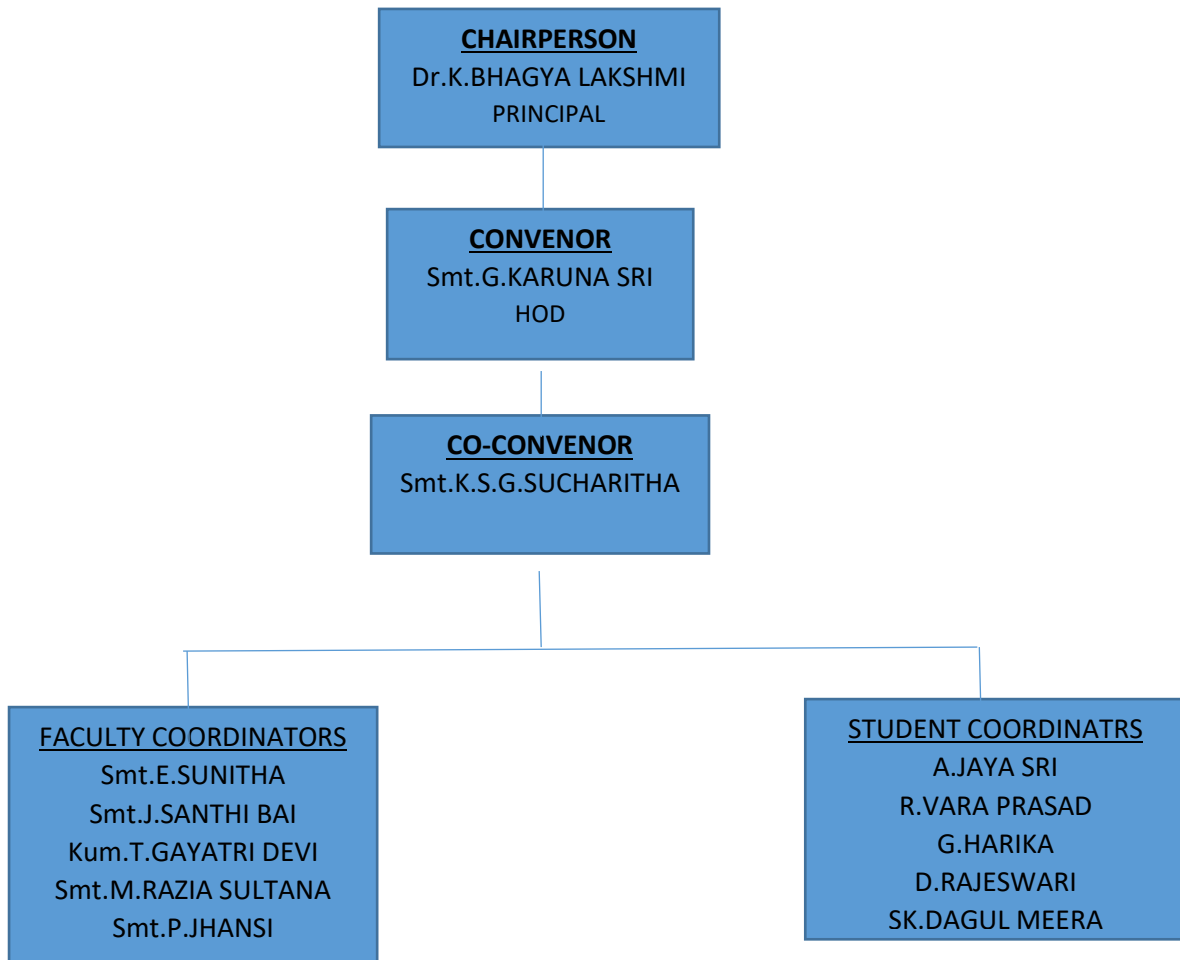
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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

2022-23

ENTRENEURSHIP DEVELOPMENT CELL MEMBERS



BUSINESS QUIZ - 2023

There are numerous methods for teaching and consolidating what has been learned in the world of Education. Teaching is evolving. As a commerce student there is a greater emphasis on career building. Adding quiz in teaching methods improves concentration, identifies knowledge gaps, boosts confidence, and helps students retain information.

Keeping this in view the Department of Commerce and Management has conducted 'BUSINESS QUIZ' to the Commerce students of the college under the support and encouragement of the esteemed Vice - Principal of the college **Smt. P.Silaja** , guidance made by the in-charge of the Department **Smt. G.KARUNA SRI** and fabulous support extended by the faculty of the Department. The entire programme was designed and hosted by the students of II B.Com, Computer applications, A-Section through power point presentation.

The **competition** was conducted at College level on 05-05-2022. There are total 19 teams are showed at the initiative level. A preliminary round has conducted to filter out the actual participants of the competition. The participants are grouped in to SIX and named as APPLE, S A M S U N G , REDMI, O N E P L U S , V I V O and O P P O ,for a change. Each team consists of THREE members.

ROUND - I: This round was named as "LOGOS" In this Round the questions were posed on different company logos of Indian Markets and various produces . The round contains 24questions and each one carries 10 marks and pass on question brings 5 marks. soon after the round the team of the least scorer will be eliminated

ROUND -II: Is named as GUESS THE PUNCH LINES(TAGLINES). In this round taglines of various leading companies and products. The round comprises of 20 questions. Marks remain the same as mentioned above and at the end of the roundleast scorer will be eliminated

ROUND -III: Is named as GUESS THE FAMOUS PERSONALITIES. In this round questions were posed on names of *CEOs, Managing Directors ,Founders and Brand Ambassadors* belongs to leading companies and products. The round

comprises of 16 questions. Marks remain same as mentioned above and in the end of the round least scorer will be eliminated

ROUND -IV: Is named as **GUESS THE ADVERTISEMENT.** This round is an Audio visual round comprises of commercial ads. In this round 12 photo pics and 12 commercial ads of different products are displayed to the participants.

For this competition all groups are participated from I, II, III year students of B.Com and BBA viz., B.COM (GEN)), B.com(CA) , B.com (BIFS) , B.com (A&T), BBA(GEN) and BBA(DM).



Guest invitation on to the dias by Smt. J.Santhi Bai , Lecturer in Commerce

*Opening Remarks of the programme given by the
honorable Vice Principal of the college*



***Smt. G. Karuna Sri, HOD of Commerce department
Addressing the gather on the programme***



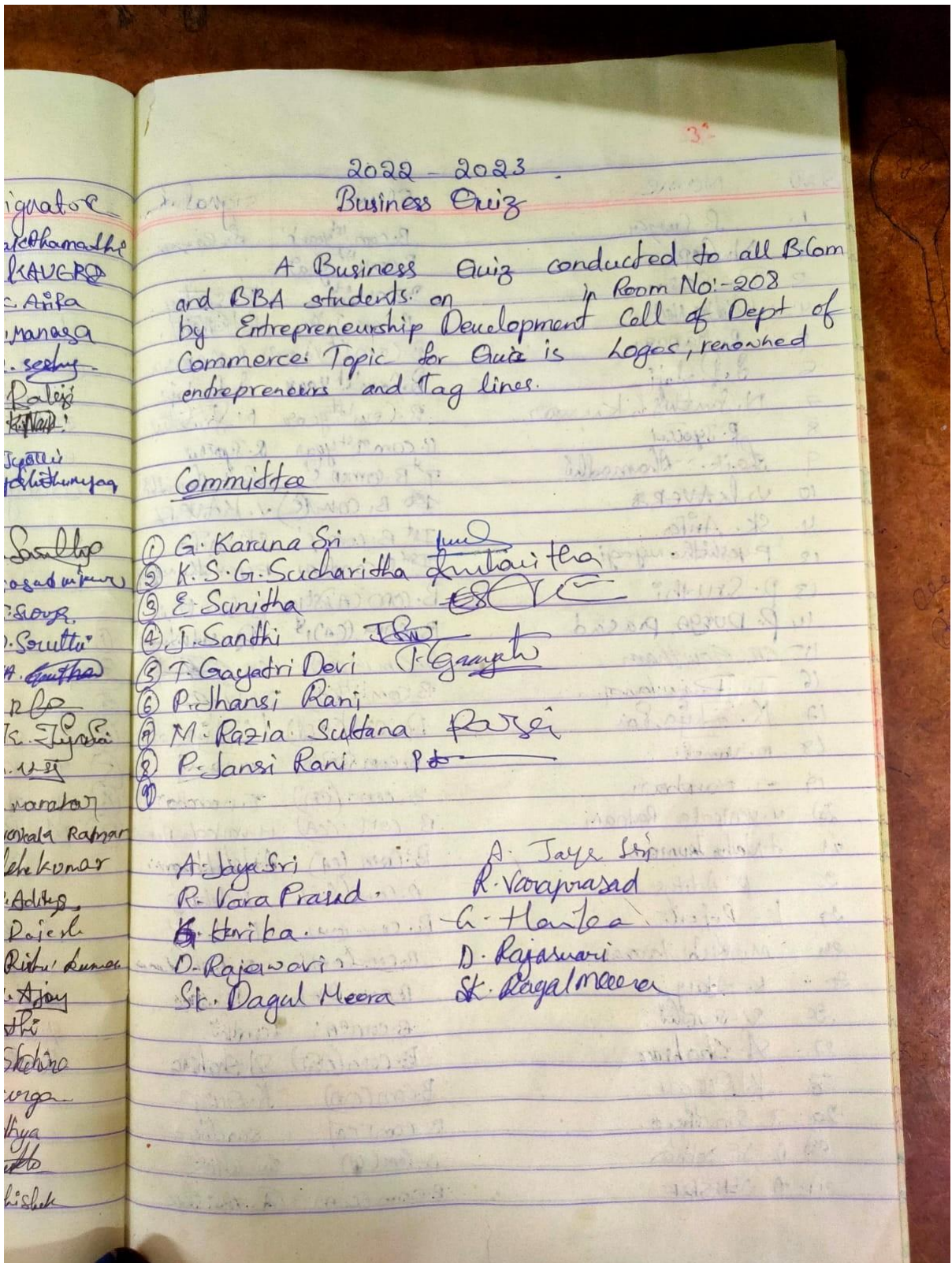


Entrepreneurship Development Cell and the Department of Commerce along with winners and runner ups



Conclusion: Students that participate in this program have the ability to plan events in a methodical way, and they inspire other students to take part in event planning in the future. Students took part in the activity with great enthusiasm and activity, and they also found the

whole thing enjoyable.



SNO	Name	Slav	signator
1.	P. Surya	B.com 1st year	S. Surya
2	N. Ropi	B.com 1st year	
3	R. Seshu	B.com 1st year	P. Seshu
4	P. K. Narik	B.com 1st year	P. K. Narik
5	R. Manasa	B.com 1st year	R. Manasa
6	J. Balaji	B.com 1st year	J. Balaji
7	N. Sankar Kumar	B.com 1st year	N. Sankar
8	R. Sreeraj	B.com 1st year	R. Sreeraj
9	Shrik. Abinav	B.com 1st year	Shrik. Abinav
10	V. KAVES	B.com 1st year	V. KAVES
4	Sk. Anifa	1st B.com C	Sk. Anifa
12	P. Sreeraj	1st B.com C	P. Sreeraj
13	P. Sruthi	B.com (CA) 1st year	P. Sruthi
14	P. Durga Prasad	B.com (CA) 1st year	P. Durga Prasad
15	Ch. Gowtham	B.com 1st year (CA)	Ch. Gowtham
16	J. Pavan Kumar	B.com 1st year (CA)	J. Pavan
17	K. Anuja Sai	B.com (CA) 1st year	K. Anuja Sai
18	M. Vamsi	B.com (CA) 1st year	M. Vamsi
19	T. Manohar	B.com (CA)	T. Manohar
20	M. Venkata Reddy	B.com (CA)	M. Venkata Reddy
21	A. Neha Kumar	B.com (CA)	A. Neha Kumar
22	P. Aditya	B.com (CA)	P. Aditya
23	K. Raju	B.com (CA)	K. Raju
24	M. Rishi Kumar	B.com (CA)	M. Rishi Kumar
25	K. Anja	B.com (CA)	K. Anja
26	V. Sankar	B.com (CA)	V. Sankar
27	A. Shabira	B.com (AET)	A. Shabira
28	K. Swaga	B.com (CA)	K. Swaga
29	J. Sandhya	B.com (CA)	Sandhya
30	B. Sri Dehar	B.com (CA)	B. Sri Dehar
31	A. Abhishek	B.com (CA)	A. Abhishek

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Campus.

Committee

- ① G. Komana
- ② K. S. G. S.
- ③ S. Sunitha
- ④ J. Sandhi
- ⑤ T. Gargathi
- ⑥ M. Razia
- ⑦ P. Jansi

A. Jayas
R. Vard
G. Kiran
D. Rajee
Sk. Day



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE (Autonomous)

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DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

Report on WORKSHOP AND EXHIBITION CUM SALE

Activity : **WORKSHOP AND EXHIBITION CUM SALE**

Topic : **STALLS**

Resource Person : **Students**

Date of the program :- **21-12-2022**

Place of the programme :- **SRR & CVR GDC (A)-College Campus**

Objective of the Activity:

Everyone needs to be aware of the competitive global market that exists today. Talented job seekers have a wealth of opportunities in the marketing sector. Just having knowledge from books is insufficient to make students aware and knowledgeable in the field of marketing. Experiential learning is another method. For this proposal, the Department of Commerce's Entrepreneurship Development Cell proposed encouraging students to create booths the day before Consumer Week celebrations as a way to instill practical knowledge in them.

On the final day of the consumer week, a variety of stalls featuring various goods were set up. The college's principal, Dr. Bhagya Lakshmi, cut the ribbon to officially open the booths. The Department has urged every student organization from around the campus to set up shops selling a variety of handcrafted goods, original and inventive business concepts, and goods pertaining to hygienic food-related consumables. To build unity and a welcoming environment among the students and employees as well as to spread the fundamental theme of the consumer week event, all departments were

invited to participate equally. The people who excel at sales and entrepreneurship with their individual stalls were identified.



**ENTREPRENEURSHIP DEVELOPMENT CELL OF DEPARTMENT
OF COMMERCE DIGITAL INVITATION FOR STALLS DURING
COMMERCE WEEK.**



INAUGURAL OF STALLS BY PRINCIPAL Dr.K.BHAGYA LAKSHMI



AFTER INAUGURAL PRINCIPAL MADAM PERSONAL VISIT TO STALL BY STALL



A SPECIAL ATTRACTION TO THE ACTIVITY - SCARY HOUSE

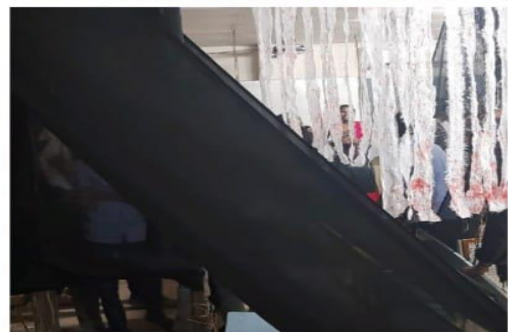
My BBA students arrived with a brand-new business concept, the SCARY HOUSE. It's a collaborative project, and the entire class worked diligently to stay in the present. As a consequence, they created this concept with very little money outlay and were able to attract pupils, which enabled them to make unforeseen Gains in this programme they got 4,500 rupees of profit



INAUGURAL F SCARY HOUSE BY VICE PRINCIPAL Smt.P.SILAJA



TEAM SCARY HOUSE



GLIMPSE OF SCARY HOUSE

Social Activity Conducted by the students: With the money they made from the Scary house , the I BBA students have made the decision and completed the task of giving a day's worth of food to the underprivileged members of society.



Consumer Week - Celebrations.

20/12/22

Signature
S. Suresh

P. Satish
R. Suresh

R. Suresh
S. Balaji
M. Suresh
R. Suresh

Ch. Suresh
V. KAUSAR

SK. Anita
P. Suresh

P. Suresh
P. Suresh

Ch. Suresh
P. Suresh

P. Suresh
M. Suresh

T. Suresh
T. Suresh

Ch. Suresh
P. Suresh

Ch. Suresh
M. Suresh

Ch. Suresh
K. Suresh

Ch. Suresh
A. Suresh

Ch. Suresh
S. Suresh

Ch. Suresh
S. Suresh

Ch. Suresh
S. Suresh

On the occasion of world consumer day Commerce Dept. has celebrated consumer week from 17/12/22 to 26/12/2022. During this week Entrepreneurship development cell has encouraged students to open 'Stalls' in College Campus.

Committee

- ① G. Komana Sri
- ② K. S. G. Sucharitha
- ③ E. Suresh
- ④ J. Suresh
- ⑤ T. Suresh
- ⑥ M. Raziya Sultana
- ⑦ P. Suresh

- | | |
|-----------------|-----------------|
| A. Jaya Sri | A. Jaya Sri |
| R. Vara Prasad | R. Vara Prasad |
| G. Karika | G. Hanka |
| D. Rajeswari | D. Rajeswari |
| Sk. Dagal Meera | Sk. Dagal Meera |

Sl. no	Name	Class	Signature
1	R. Seshu	B.com C/A	R. Seshu
2	R. Mallik Narik	B.com CA	R. Mallik Narik
3	N. Suresh Kumar.	B.com C/A	Suresh
4	R. Narasa	B.com C	R. Narasa
5	R. Jyoti	1 st B.com C/A	R. Jyoti
6	Shrik. Sharmasht	2 nd B.com C/A	Shrik. Sharmasht
7	V. Lakshmi	1 st B.com C	V. Lakshmi
8	SK Anifa	1 st B.com CA	SK Anifa
9	P. yeshthar nyagi	1 st B.com CA	P. yeshthar nyagi
10	S. Surya	B.com 1 st year	S. Surya
11	V. Gopi	B.com 1 st year	V. Gopi
12	S. Balaji	B.com 1 st year	S. Balaji
13	P. Sruthi	B.com 1 st C	P. Sruthi
14	P. Durga Prasad	B.com 1 st (CA)	P. Durga Prasad
15	CH. Gowtham	B.com 1 st (CA)	CH. Gowtham
16	J. Divan Kumar	B.com 1 st (CA)	J. Divan
17	K. Jaya Sai	B.com (CA)	K. Jaya Sai
18	M. Vamsi	B.com (CA) 'B'	M. Vamsi
19	T. Manohar	B.com (CA)	T. Manohar
20	M. Venkata Ramam	B.com (CA)	M. Venkata Ramam
21	A. N. Lakshmi	B.com	A. N. Lakshmi
22	P. Aditya	B.com (CA)	P. Aditya
23	C. Rajesh	B.com (CA)	C. Rajesh
24	M. Richi Kumar	B.com (CA)	M. Richi Kumar
25	K. Ajay	B.com (CA)	K. Ajay
26	V. Santhi	B.com (CA)	V. Santhi
27	A. Shakina	B.com (CA)	A. Shakina
28	K. Divya	B.com (CA)	K. Divya
29	J. Sandhya	B.com (CA)	J. Sandhya
30	B. Sai Sekhar	B.com (CA)	B. Sai Sekhar
31	A. Abhishek	B.com (CA)	A. Abhishek